



### PLATEAU FOOD DISTRIBUTORS PTY LTD

**15 MILLENNIUM COURT, SILVERWATER NSW 2128 P: 02 9714 2400 F: 02 9714 2499**

Make sure you are part of the action by participating in Countrywide's new *Best Foot Forward Reward Program - The Sky's the Limit*. We are giving you, our valued customer, the opportunity to be rewarded for your continued loyalty and the chance to redeem some fantastic vouchers...aim high, as the sky's the limit! The *more you purchase*, the *more you can redeem*.

The program commences **1<sup>ST</sup> February 2010** and will *conclude* **31<sup>ST</sup> March 2011**.  
The program is split into *two periods*:

- PERIOD 1:** 1<sup>ST</sup> February 2010 - 31<sup>ST</sup> July 2010
- PERIOD 2:** 1<sup>ST</sup> October 2010 - 31<sup>ST</sup> March 2011

## HOW DOES IT WORK?

Platinum	Every \$30 of participating products	125 Award Points
Gold	Every \$30 of participating products	100 Award Points
Silver	Every \$30 of participating products	50 Award Points

You can redeem these points for some fantastic vouchers. The best part is that you choose which voucher to redeem and spend, at your leisure, on whatever you desire! Redeem a Countrywide Award Voucher to purchase foodservice products, a Travelscene American Express Gift Card for that much needed holiday, a Coles Group & Myer Gift Card, Harvey Norman or Woolworths Gift Card for that someone special or save on fuel with a Coles Express Shell Petrol Gift Card.

## REDEEM ONLINE

Upon registration, your details will be forwarded to Countrywide. A username and password will be forwarded to you, which allows you to log on to the program website ([www.countrywidebff.com/theskysthelimit](http://www.countrywidebff.com/theskysthelimit)) at anytime. Each month following your purchases, you will be able to log on and view your Award Points Statement online, detailing the number of points you have earned for that month. You can also redeem at any time, you don't have to wait until the end of the program to select your reward. Redeem online or complete an Award Order Form. Remember, the *more you purchase* from your local Countrywide Distributor, the *more awards you can enjoy!* You have until **30<sup>TH</sup> June 2011** to redeem your awards and must earn **over 4,000 Award Points** to be eligible to redeem.



**So what are you waiting for?  
Start purchasing and aim high, as...  
the sky's the limit!**

# PERIOD 1 PRODUCTS

Following is a list of participating products available from Plateau Food Distributors

Product Code	Product Description	Package Description	Supplier	Reward level
011729	Balsamic Dressing FF Priase	2.4lt	Goodman Fielder	Platinum
1713	Chicken and Corn Rolls	100gm ( 5kg )	Chickadee	Platinum
5355200	Chicken Breast Schnitzel	30 x 210g	Ingham	Platinum
1715	Chicken Devil Wing Dings	1kg	Chickadee	Platinum
171703	Cooking Salt	10kg	Cerebos	Platinum
TAT03	Crème Fraiche	1kg	Murray Goulbourn	Platinum
45012	Crisco Liquid Gold Oil	20lt	Goodman Fielder	Platinum
SPC02	Crushed Chunky Tomatoes	3 x A10	SPC	Platinum
1774	Dagwood Dogs Battered	2.5kg	Keith's	Platinum
0009810	Diced Chicken	1kg	Chickadee	Platinum
SCP10	Diced Two Fruits	A10	SPC	Platinum
44615	ETA Barbecue Sauce	3 x 4kg	Goodman Fielder	Platinum
0099393	ETA Mayonnaise	3.5kg	Goodman Fielder	Platinum
0111706	French Dressing FF Praise	2.4lt	Goodman Fielder	Platinum
SPC08	Fruit Salad	A10	SPC	Platinum
61166	Ginger, Lime Meal Sauce	2.1kg	Mars Australia	Platinum
SPC007	Halved Apricots	A10	SPC	Platinum
SPC03	Halved Peaches	A10	SPC	Platinum
SPC05	Halved Pears	A10	SPC	Platinum
1168	Honey Mustard Meal Sauce	2.1kg	Mars Australia	Platinum
7026	Honey Soy Marinade	2lt	SPC	Platinum
0111728	Italian Dressing FF Priase	2.4lt	Goodman Fielder	Platinum
110068S	Mascarpone Cheese	1kg	Murray Goulbourn	Platinum
1172	Moroccan Tagine Meal Sauce	2.1kg	Mars Australia	Platinum
77701	Oven Roasted Turkey Half Breast	1.7 - 2kg (R.W)	Ingham	Platinum
26001	Pitted Prunes In Nat/Juice	A10	SPC	Platinum
1714	Pizza Roundas	130gm x 20	Chickadee	Platinum
111989	Profry Deep Frying Oil	20kg	Goodman Fielder	Platinum
31248	Puff Pastry Dispenser Roll	2 x 5kg	Goodman Fielder	Platinum
RS10	Rock Salt	10kg	Cerebos	Platinum
61272	Sizzling Mongolian Meal Sauce	2.1kg	Mars Australia	Platinum
SPC04	Sliced Peaches	A10	SPC	Platinum
SPC06	Sliced Pears	A10	SPC	Platinum
7030	Soy Sauce Fountain	4lt	Cerebos	Platinum
1175	Sun-dried Tom & Basil Meal Sauce	2.1kg	Mars Australia	Platinum
TCC10	Sweet n Low Stachets	1000	Cerebos	Platinum
121700	Table Salt	10kg	Cerebos	Platinum
7025	Tandoori Marinade	2lt	SPC	Platinum
1177	Thai Green Curry Meal Sauce	2.1kg	Mars Australia	Platinum
SPC01	Tomato Puree	3 x A10	SPC	Platinum
SPC09	Tropical Fruit Salad	A10	SPC	Platinum
61179	Tuscan Meal Sauce	2.1kg	Mars Australia	Platinum
1700679	Whipped Cream Aerosol Can	400g	Murray Goulbourn	Platinum
33001	Whole Dark Plums	A10	SPC	Platinum
62951	Worcestershire Sauce Fountain	4lt	Cerebos	Platinum
HB102	Bag Garbage 750 X 900	250	Cast Away	Gold
HB022	Bernaise Sauce Knorr	1lt	Unilever	Gold
2607	Brie Cheese	R/W ( 2 x 1kg )	National Foods	Gold
1100039	Butter Salted	250g x 36	Murray Goulburn	Gold
7019	Caesar Salad Dressing	2.6kg	Mars Australia	Gold
2604	Camembert Cheese	R/W ( 2 x 1kg )	National Foods	Gold
156909	Char-Grilled Vegetable Relish	2.5kg	Mars Australia	Gold
170108	Chicken Wing Things	1kg	Steggles	Gold
2101	Chips 10mm Ultra Fast S/C Edgells	3kg X 5	Simplot	Gold
2100	Chips 13mm S/C EDGELLS	3kg X 5	Simplot	Gold
HB059	Cling Wrap	600mtr X 33cm *	Cast Away	Gold
CAW45D	Cling Wrap	600m X 45cm *	Cast Away	Gold
40242	Corn Kernels Frozen	6 x 2kg	McCain	Gold

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83461	Cream Cheese	2kg	Murray Goulbourn	Gold
MC2307	Cross Cut Beans	6 x 2kg	McCain	Gold
3115	Crumbed Fish Goujons	3kg	Countrywide	Gold
DMPLFJ12CM	Cup Coffee Dimple CAFE 12oz	500	Cast Away	Gold
DMPLFJ8CM	Cup Coffee Dimple CAFE 8oz	500	Cast Away	Gold
1712	Diced Chicken	1kg	Baiada	Gold
1519	Fish Cocktails Battered	1kg x 5	Countrywide	Gold
1521	Fish Tempura Captain Catch	140g x 24	Simplot	Gold
HB105	Foil Dispenser	150m X 44cm *	Cast Away	Gold
FORMULA	Formula 40 Oil	20lt	Peerless	Gold
2873	French Dressing	3lt	Mars Australia	Gold
1400090	Full Cream UHT Milk	1lt x 10	Murray Goulbourn	Gold
45313	Gourmet Garden Basil	395g	Simplot	Gold
45314	Gourmet Garden Chilli	410g	Simplot	Gold
45311	Gourmet Garden Chunky Garlic	390g	Simplot	Gold
45310	Gourmet Garden Garlic	400g	Simplot	Gold
45312	Gourmet Garden Ginger	390g	Simplot	Gold
110673	Hoki Fillets Skin On 4/6 Oz	6.8kg	Kailis Bros	Gold
HB029	Hollandaise Sauce Knorr	1lt	Unilever	Gold
7011	Homestyle Mayonnaise	2.6kg	Mars Australia	Gold
157191	Homestyle Mayonnaise	21kg	Mars Australia	Gold
HB026	Honey Mustard Dressing	2.5kg	Mars Australia	Gold
HB045	Ice Cream Vanilla Bulla	10lt	Countrywide	Gold
7028	Italian Dressing	3lt	Mars Australia	Gold
HB134	Lipton Tea Bags	1000	Unilever	Gold
47006	Mexicasa Chunky Salsa	2kg	Unilever	Gold
1200000	Mild Cheddar Block	2kg	Murray Goulbourn	Gold
CA-NAPEDRF	Napkin Dinner Redi-fold	500	Cast Away	Gold
CA-NAPEDIN	Napkin Dinner White	500	Cast Away	Gold
HB071	Napkin White 2 Ply ( NAPL2PW )	2000	Cast Away	Gold
02559006	Napolitano Sauce Knorr	1.9kg	Unilever	Gold
9670	Pain De Campagne White	140gm X 36	Speedibake	Gold
CA-EZBK30	Paper Ezy Bake	120mm X 30cm *	Cast Away	Gold
7378	Parmesan Shaved MIL LEL	2kg	National Foods	Gold
HB076	Parmesan Shredded MIL LEL	2kg	National Foods	Gold
4015	Peas	6 x 2kg	McCain	Gold
PK02	Pitted Kalamatta Olives	2kg	Sandhurst	Gold
1512NICH	Prawn Cutlets NICHERI Red Box 10/15	1kg	Nichirei	Gold
B16	Prawn Cutlets NICHIREI Blue Box 16/20	2kg	Nichirei	Gold
HB129	Real Ease Canola Spray	450gm	Unilever	Gold
9570	Roll Dinner White	35gm X 160	Speedibake	Gold
02120	Rustic Fries	6 x 2kg	McCain	Gold
02121	Rustic Wedges	6 x 2kg	McCain	Gold
1100041	Salted Butter MG	500gm	Murray Goulbourn	Gold
2006	Satay Sauce	2.7kg	Mars Australia	Gold
4005	Seasoned Wedges	6 x 2kg	McCain	Gold
1406	Sliced Beetroot	3 x A10	Simplot	Gold
170107	Sliced Chicken	1kg	Steggles	Gold
1513	Squid Rings Crumbed Formed	5 x 1kg	Countrywide	Gold
HB127	Squid Tubes 5 -10	6kg	Kailis Bros	Gold
7018	Tartare Sauce	2.3kg	Mars Australia	Gold
300105	Tasty Shredded Cheese	2kg	Countrywide	Gold
1506	Tempura Fish Fillets	30 x 115g	Countrywide	Gold
HB015	Teriyaki Sauce Sakims	2kg	Unilever	Gold
42166	Vegetable Melange	1.5kg X 6	Simplot	Gold
42167	Vegetable Panache	1.5kg X 6	Simplot	Gold
5882	Whole Egg Mayonnaise	2.2kg	Mars Australia	Gold
MM002	Bakers Flour	12.5kg	Manildra	Silver

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HB031	Balsamic Italian Dressing Kraft	2.5lt	Kraft	Silver
241110	Banana Topping Cottee's	3lt	Heinz	Silver
30381	Brown Sugar	1kg	Sugar Australia	Silver
1666810	Café Blend Drinking Chocolate	1.75kg	Cadbury	Silver
241120	Caramel Topping Cottee's	3lt	Heinz	Silver
HB103	Caster Sugar	15kg	Sugar Australia	Silver
241130	Chocolate Topping Cottee's	3lt	Heinz	Silver
COLE2K	Coleslaw Dressing	2.4lt	Kraft	Silver
1684150	Dark Chocolate Buttons	5kg	Cadbury	Silver
1401	Diced Apples	3 x A10	Heinz	Silver
ZB1501	Dim Sim Mini Chicken HAKKA	1kg	Hakka	Silver
0060236	Equal Pencil Sticks	500	Sugar Australia	Silver
ZB1509	Fish Cakes Thai HAKKA	1kg	Hakka	Silver
1218	Four n Twenty King Size Sausage Roll	24 x 180g	Patties	Silver
510	Four n Twenty Meat Pie	24 x 175g	Patties	Silver
4012	Hash Brown Ovals MCCAINS	6 x 2kg	McCain	Silver
4011	Hash Brown Triangles MCCAIN	2kg X 6	McCain	Silver
00684	Herbert Adams Cheese & Spinach Roll	12 x 220g	Patties	Silver
678	Herbert Adams Chunky Beef Pie	12 x 210g	Patties	Silver
HB074	Italian Dressing Kraft	2.5lt	Kraft	Silver
241140	Lime Topping Cottee's	3lt	Heinz	Silver
100033	Maple Syrup Cottee's	3lt	Heinz	Silver
1924	Pizza Flour	12.5kg	Manildra	Silver
HB142	Plain Flour	10kg	Countrywide	Silver
4006	Potato Scallops ( Cakes ) MCCAIN	1 x 10doz	McCain	Silver
HAFZB1529	Samosas Cocktail Vegetable	96pcs	Hakka	Silver
HB112	Self Raising Flour	10kg	Countrywide	Silver
HB114	Sliced Apples	3 x A10	Heinz	Silver
HB130	Soft Icing Mixture	500gm	Sugar Australia	Silver
1502002	Strawberry Jam Monbulk	2.5kg	Heinz	Silver
241170	Strawberry Topping Cottee's	3lt	Heinz	Silver
21081	Superb Bakers Flour	12.5kg	Allied Mills	Silver
2513	Thickened Cream	5lt	National Foods	Silver
241180	Vanilla Topping Cottee's	3lt	Heinz	Silver
HAFZB1528	Vegetable Spring Rolls Cocktail	1.44kg	Hakka	Silver